RJ REYNOLDS TOBACCO COMPANY



J. CAMPBELL / ROU 1610 PROMOTIONAL COORDINATOR

8899 MAIN STREET WILLIAMSVILLE, NY 14221 (716) 634-4179 FAX (716) 634-3145

March 20, 1998

RJR Account #194040 Ms. R. Fairbanks FINKLE DIST., INC.

SALEM TEAR TAPE PROMOTION #800438: JUNE (#806)

Dear Ruth:

SALEM .30¢ Tear Tape product has been ordered in reference to the above promotion. Ship number of cartons per brand style to your participating retail accounts as identified on the attached Customer List. No Displays are required, as retailers will utilize Displays they received with the April Salem Tear Tape distribution. This product is being shipped to you @ \$3.00/carton off-invoice.

RJR will reimburse you \$4.75 per 6M promoted case shipped to retail on a timely basis. This equates to \$90.25 (19 (6M) case(s) @ \$4.75). Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

PARTNERS 'BONUS' REPORTING DESCRIPTION

'SAL 98 .30/1 PK'

As always, thanks for your assistance in the marketing of our products.

Sincerely,

__Yudy

J. Campbell

Promotional Coordinator / 1610

/jċ

cc: R. Tanchyk

Enc. Retail Customer List

Note to RJR Manager:

Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

SAL-JUNE.DOC

JUNE DELIVERY SALEM TEAR TAPE

FINKLE DIST., INC.

	SALEM	#/ (6M) Cases
UPC Code	BRAND STYLE	@ .30¢ Off
12300-24194	Full Flavor	<u>5</u>
12300-24195	Full Flavor 100	<u>4</u>
12300-24196	Light	<u>5</u>
12300-24197	Light 100	<u>5</u>

* * *UTILIZE ANY RESIDUAL BRAND STYLE QUANTITIES FROM MAY PRODUCT DISTRIBUTION TO MEET JUNE DISTRIBUTION AS NEEDED* * *

Product / Premium Arrival:

May 26, 1998

Ship Date to Retail:

Week of: June 8, 1998

EFT \$ Amount:

\$5,893.26

JUNE Drive Period 806 / Promotion #800438

PROMOTION DESCRIPTION:

SHIP NUMBER OF CARTONS PER BRAND STYLE TO EACH RETAILER AS INDICATED ON THE ATTACHED CUSTOMER LIST.

RETAILER WILL PLACE IN SALEM 40-PACK DISPLAY WHICH WAS SHIPPED WITH APRIL PRODUCT DISTRIBUTION

JUNE DELIVERY

WORKPLAN VAP TEMPLATE LISTING

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: 194040 FINKLE DISTRIBUTORS, INC. <DIRECT> WHOLESALER

TEMPLATE : 800438 80600 SAL 98 .30/1 NO

SALES LEVEL : 16XXXX

SAMPLE	40.44	. +0100	<u>e</u> 1							LT	LT				144	
								MB5	M100	M85	M100	TOTAL				
TERR	RETAIL	ACCT	MAME	ADDRESS	CITY	ST	ZIP	QTY	QTY	QTY	QTY	QTY	CHAIN-ID	Suppli	ER ·	
			************													,
162202	162238	172455	GAROFALO GROCERY	155 E BRIDGE ST	OSWEGO	NY	13126	1		2	1	4		97	5177	
162202			B J'S CONVENIENCE	301 W GENESEE ST	AUBURN	NY	13021	1	1	2	1	5				
162202	162238	289246	D & W CONVENIENCE	RT 104 & 104B	new haven	ΝY	13121	2			1				5516	
162202	162238	461642	BOBBY T'S INC.	2640 ROUTE 3E	FULTON .	NY	13069	1.		1		2			5532	
			SCRIBA MINI MART	5617 STATE ROUTE	SCRIBA	Ν¥	13126	1	1.	1	1	4			5706	
162202	162230	549109	BAYBERRY MOBIL	7549 OSWEGO RD	LIVERPOOL	NY	13090	. 1				1			7678	
			STEVE'S PLACE	107W BRIDGE ST.	OSWEGO	NY	13126			1		, 2		9.7	5185	
162202	162236	673953	BILL'S CLEVELAND	276 STATE ROUTE 4	CLEVELAND	NY	13042			1	1					
162202	162236	675059	JAMIESON CORS CONV	RTE. 17 + ST RTE	YORKVILLE	ИХ	13495		1		•	1			1127	
			PIT STOP #99		FULTON	NY	13069	. 1		2	1	-		97	5169	
			BEAR ROAD MOBIL	VRC ENTERPRISES	NORTH SYRAC	NY	13212	1		1		2				Ì
162202	162238	762523	MINETTO MINI MART	2737 NY ROUTE 49		ИĀ	13115	1	2	1	1	_		97	18270	
162202	162238	762537	BREWERTON TRUE VALU	RT 11 & BARTELL R	BREWERTON		13029			1		1				
162202	162237	762896	R & J MOBIL EXPRESS	500 7TH NORTH ST	LIVERPOOL	NY	13088	2	1	4	2					
162209	162230	699104		4223 MILTON AVE	SYRACUSE		13219			1	1		4	95	9460	
162205	162237	760381	POPPY'S PLACE	507 WESTCOTT ST	SYRACUSE	NY	13210	1	1	1	1					
162209	162230	762043	KELLY MOBIL	631 S GEDDES ST	SYRACUSE	ΝY	13204	1	•		1					
162206	162236	172167	B & K CONVENIENCE	4644 TABERG ROAD	TABERG	NY	13471		1	1						
162206	162233	177340	PALACE CIGAR STORE	277 MAIN ST	ONEONTA		13820		a		1				06305	
16220	162237	186747	MOBIL #08545F	224 W GENESEE ST	FAYETTEVILL	NY	13066	1		1	1		1850-0000			
16220	5 162234	545117	MARCY DISCOUNT BEV	9270 RIVER ROAD	MARCY	NY	13403	1		1		3			80888	
16220	6 162237	607467	LYNDON MOBIL	6898 EAST GENESEE	FAYETTEVILL	NY	13066	1	1	1	1	_	1850-0000			
16220	6 162235	653577	GAZEBO NEWS	14 W MAIN ST	MOHAWK		13407			2		2			36815	
16220	6 162236	762157	SAKRAN & CESARIO IN	7595 KIRKVILLE RD	EAST SYRACU	NY	13057	1.	1	1	1				64171	
16220	6 162237	762367	MANLIUS MOBIL	325 FAYETTE ST	Manlius	NY	13104	1		2	1		1850-0000	1	•	
16221	0 162227	643758	GUJAR PETROLEUM	RT 209	ELLENVILLE	NY	12428	5	2	3	4					
16230	2 162320	362026	BAILEY DELI & BAKER	43 CANADA ST	LAKE GEORGE					1		1			86356	
			MINI CHOPPER #109	AMHERST & IROQUIS	LAKE GEORGE	NY	12845	1	1	1	1	. 4	1427-0000	}		
			HUDSON MART	346 MAIN ST	HUDSON FALL	NY	12839			1		1				
				127 RIDGE ST	GLENS FALLS	NY	12801	1	. 1	1			1427-0000			
16230	2 162320	767583	MINI CHOPPER #62	538 AVIATION RD	QUEENSBURY	ИX	12804	1	1	1	1		1427-0000	j		
16230	3 162324	027186	SAS SINGH AUTO SERV	2470 ALBANY ST	SCHENECTADY	NY	12304	1,	1	1						
16230	3 162324	067585	SNYDER'S SERVICE ST	3080 CARMEN RD	SCHENECTADY	NY	12303	1		1	1	. 4	:			
16230	3 162322	130267	REID HILL MOBIL	165 CHURCH ST	AMSTERDAM	NY	12010	1	1	1	1	4	:			
16230	3 162234	130271	CLYDES STOP N SHOP	WASHINGTON ST &PE	JOHNSTOWN	NY	12095	1	1	1	3	. 4	ŀ			
16230	3 162322	175544	CHAZANS PHARMACY	31 NEW SCOTLAND A		ΝY	12206	1	1	1						
16230	3 162322	175613	MINI CHOPPER #64	821 NEW SCOTLAND	ALBANY	ŊY	12208			1.	1		1427-0000			
16230	3 162324	175765	MINI CHOPPER #65	2248 BROADWAY	SCHENECTADY	NY	12306	1	. 1	1	1		1427-000)		
16230	3 162322	176593	FULLERS CORNER STOR	RR 1 BOX 547	NORTHVILLE	NY	12134	1			-					
16230	3 162234	177257	FRANKS MARKET	261 W FULTON ST	GLOVERSVILL	Ŋ	12078	1	1	1						
16230	3 162324	240242	HOLMES & KUGLER	717 NOTT ST	SCHENECTADY	N)	12308	1		3	2					
16230	3 162234	287798	PHILBROOKS MARKET	27 MAIN STREET	FULTONVILLE	N)	12072	1	1	1		3	3		_	

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DATE: 98-04-0" TIME: 01:46 PM

WHOLESALER : 194040 FINKLE DISTRIBUTORS, INC. <DIRECT>

TEMPLATE : 800438 80600 SAL 98 .30/1 NO

SALES LEVEL : 16XXXX

SAUCS I	10AED	: 10777	Δ.	•						LT	LT				٠. '
								M85	M100	M85		TOTAL	OUD THE TO	aunnt ton	
TERR	RETAIL	ACCT			CITY		ZIP	ĆΩĀ.	QTY.	-	QTY	Olt	CHAIN-ID	SUPPLIER	٠.
		252852		58 MAIN ST	FORT PLAIN			1	1	1	1	4			
			FT PLAIN NEWS CONVENIENT CORNERII				12095	ı	1	1	1		3643-0000		
					AMSTERDAM			1	_	5		6			
			LEWIES SUPERMARKET		FORT PLAIN			1	1	1	1	4			
				3899 CARMEN RD	SCHENECTADY			1	1		1	4			
			CONVENIENT CORNER 1		BROADALBIN			1	1	1	1.	4	3643-0000		
				207 W FULTON ST	GLOVERSVILL			1		1	1	4			
				1866 ALTAMONT AVE				1	1	1	1	4			,
162303	162324	569644	J P GAS & MART	281 ALTAMONT AVE	SCHENECTADY	NY	12304	1	1.	1	1.	4			
				167 MAIN ST	GUILDERLAND			1	1	. 1	1	. 4			:
				D/B/A COLONEY SAL	NORTHVILLE	NY	12134	1		1	1	.3			
				RT 5 SOUTH	PATTERSONVI			1	ı	1	1	4			
162303	162322	586076	TIMAR'S ENTERPRISES		SCOTIA	NY	12302	1		. 1	1	. 3		-	
				127 ERIE BLVD	SCHENECTADY	NY	12308	1	1	1	1	4		•	
			ERICA'S	82 WEST EIGHT AVE	GLOVERSVILL	NY	12078	1	1	1	1	. 4			
162303	162234	642210	O'BRIEN VIDEO	60 1/2 ELMWOOD DR				1	1	, 1	1	. 4	•		
162303	162322	669794	MARIANVILLE LAKESID	8865 MARIANVILLE	PATTERSONVI	NY	12137	1	1.	1	. 1	. 4			
			FUEL & FOOD	3006 RD 1 & RT. 3	GLOVERSVILL	NY	12078	2		1		3			
162303	162234	693380	MARIANNE'S MINI MAR	1008 ST HWY 29A	GLOVERSVILL	NY	12078	1			3	. 4			
162303	162234	700524	JOHNSTOWN BEVERAGE	490 N PERRY ST			12095	2	1		1	. 4			
162303	162324	704359	CARMEN GETTY	3300 CARMEN RD	SCHENECTADY	NY	12303	1	1	1		3	ı		
162303	162324	739081	A&S MART INC.	2501 ALBANY ST	SCHENECTADY	NY	12304	1		1					
162303	162234	745229	JEN'S CORNER DELI	500 N MARKET ST	JOHNSTOWN	NY	12095	1		1					
	162234			SEC INC.	JOHNSTOWN	NΥ	12095	1		1					
162303	162234	763064	MINI CHIPPER #72	394 N MAIN ST	GLOVERSVILL			1		1			1427-0000	١.,	
162303	162234	764466	NANCY'S	7209 MOHAWK DRIVE						1					
			MINI CHOPPER #85	1810 VAN VRANKEN				1				-	1427-0000		
162303	162324	767268	EASTERN PARKWAY #70	838 MCCLELLAN ST	SCHENECTADY						_		1427-0000	1	
			TIFFANNY'S PETRO	8413 WESTERN TPKE			12053			1					
			NORTHVILLE ROBIN SE		NORTHVILLE					1		-	3643-0000)	
			FOUR CORNERS GROCER		GLOVERSVILL										
			ON THE RUN #08724	245 SARATOGA RD	SCOTIA		12302						1449-0000	,	
			WESTMERE CITGO	1979 WESTERN AVE			12203			. 1		L 4	-		
162304	162321		BONFARE FN FD	2 SOUTH ST	BALLSTON SP								7		
162304			LISHAKILL MARKET	214 LISHAKILL RD								1 4			
162304	162321	176471	MINI CHOPPER #71	54 CHURCH ST	SARATOGA SP								1427-0000	,	
			DICK & JERRY'S	ROUTE 29 & ROUTE			12074			1		1 4			
			VASELS STATION	ROUTE 29 RD 1	GALWAY		12074			_			ኒ ስ. 1457. ስለጠ	•	
162304	162321	176702	MINI CHOPPER #61	91 n main st	MECHANICVII								3 1427-000	J	
			TOPEDA, INC.	DBA WATSON'S GROC			12047					•	3	9163	170
162304	162321	361644	WEVER MOBIL MART	219 GUIDEBOARD RO			12188						<u> </u>	3103	13
162304	162321	410914	SCHAGHTICOKE CARWAS		SCHAGHTICON					1		•	3		
162304	162321	450796	WILTON MOBIL MART	216 BALLARD RD	GANSEVOORT	NY	12831	1	. 1	1		1 '	4		_

WORKPLAN VAP TEMPLATE LISTING

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: 194040 FINKLE DISTRIBUTORS, INC. <DIRECT> : 800438 80600 SAL 98 .30/1 NO WHOLESALER

TEMPLATE

SALES LEVEL . 16XXXX

SALES	DEAGN	: 1077	NA.	•											
										LT	LT				
								M85	M100	M85	M100	TOTAL			
TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	QTY	QTY	QTY	QTY	CHAIN-ID	SUPPLIER .	-
****			******												
162304	162321	484757	WEVER MOBIL MART	75 HUDSON AVENUE	STILLWATER	NY	12170	1		1	1	3			•
162304	162321	553883	BONFARE FN FD	488 GEYSER RD	BALLSTON SP	NY	12020	1		1		2			•
			U.S. FOOD MART	118 GARNER STREET			12047	. 1	. 1	1	1	4		,	
			GEMMETT RAINBOW	3775 LEWIS RD	BALLSTON SP				1	1	1				
			MALTA CORNER	2465 ROUTE 9	BALLSTON SP			2	2	2	2				
			NISKAYUNA MOBIL	1502 BALLTOWN RD			12309	2	1	3	8				
			GETTY MART #58704	253 MILTON & PROS				2	2	2	2	_		•	
			WEVER CAR WASH	CORNER RT 29 & 40			12834	1	ī	1	ī	-			
			PAULIE PROVISIONS	12 WASHINGTON AVE			12168	1	•	. 3	4	8			
					SARATOGA SP			ī	1	2	2	-	0362-0101		
			CAPUTO'S APLUS60036						1			_	A305-AIA1		:
			LATHAM FOOD MART	389 TROY SCHENECT			12110	2	2	2	2				
			EMIL'S NEWS	99 WASHINGTON AVE			12210	2	1	2	2	7			
				RT 143 PO BOX 212			12193	_	1		1	•••	*	•	
			ALBANY NEWS & VARIE	· ·	ALBANY		12206	1	1	1	1				
			HAGMART INC	791 NEW SCOTLAND		NY	12208	1	1	1	1	4		958074	
162309	162234	506336	LINDY'S QUICK SHOPP	1 MAIN ST	WORCESTER	NY	12197	1	1	1	1	4		911065	
162309	162322	542554	A-PLUS #60009F	1221 WESTERN AVE	ALBANY	NY	12203	2	1	3	2	7	0362-0102		
162305	162322	571197	HAGMART WEST INC	1181 WESTERN AVE	ALBANY	NY	12203	1	1	1.	1	4		958082	
162309	162324	653563	HAGMART NORTH, INC.	106 MAPLE AVE	VOORHEESVIL	NY	12186	1	1	1	1	4		939942	
162309	162326	660703	DELAWARE & ELM MOBI	594 DELAWARE AVE	DELMAR	NY	12054	2	2	2	2	Ė			
162309	;	677846	L&P COLONIAL MARK I	RT. 23A	TANNERSVILL	NY		1	1	1	1	4			
		682879	J&B'S DELI	2510 ROUTE 9W	RAVENA		12143	1	1	1	1	. 4			
			GUJAR PETROLEUM	336 E CHESTER ST			12401	1	1	1		3			
			RAVENA MANI CONVENI		RAVENA		12143	1	1	1	1				
			QUAIL STREET NEWS	122 QUAIL ST	ALBANY		12206	2	1	i	1				
			AIS PETROLEUM	585 BROADWAY	KINGSTON		12401	_	2	1	1				
			FT & SAMI, INC.	ROUTE 28 & ZENA R			12401	1	1	1	1			949867	
			JANES VARIETY II	149 2ND AVE	ALBANY		12202	2	2	2	2			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
			WORCESTER CONVENIEN	= :: :	WORCESTER		12197		-		1	•		976043	
			• · · · · · · · · · · · · · · · · · · ·					1	1	3	2	-		310043	
			WALT'S GROCERY R	47 WASHINGTON ST						2	_				
			WALT'S GROCERY T	77-81 CONGRESS ST			12180	1	1		1			004004	
			W SAND LAKE MOBOSFI		West Sand L			2	2	2	1			974964	
			WALT'S GROCERY H	109 HAMPTON AVE	rensselaer			3	2	1		5			
			GREENBUSH TAPE&LABE		AVERILL PAR			1	1	1		3		931667	
162300	162326	619795	MINI CHOPPER #86	53 MAIN ST	CHATHAM	NY	12037	1	1	1	1		1427-0000		
			M&S MART, INC.	6337 RT. 209 & 42				3	3	3	1				
162306	162326	724750	CPF SUNOCO VALATIE	3360 ROUTE 9	VALATIE	NY	12184	1	1	1	1	4		964584	
162300	162325	728378	US MOBIL MART	295 COLUMBIA TPKE	rensselær	ΝY	12144	2	2	2	3	9			
162300	162326	766887	E-Z MART	RT 20 & 22	NEW LEBANON	NY	12125	2	2	2	4	10		930719	
162300	162325	774586	EXXON WYNANTSKILL	63 MAIN AVE	WYNANTSKILL	NY	12198	1	.1	1	1	4			
			MALWA CORPORATION	266 STATE ROUTE 5	LAGRANGEVIL	NY	12540	1	1	1	1	4		943266	
			GARCHA PETROLEUM CO		WAPPINGERS			1		1		2			
			COBBLE POND FARMS	ROUTE 82	STANFORDVIL			1	1	1	1	4			
				- /					-	-				T.	

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WORKPLAN VAP TEMPLATE LISTING

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DATE: 98-04-07 TIME: 01:46 PM

WHOLESALER : 194040 FINKLE DISTRIBUTORS, INC. <DIRECT>

TEMPLATE : 80

: 800438 80600 SAL 98 .30/1 NO

SALES LEVEL : 16XXXX

			•••					M85	M100	LT M85	LT	TOTAL		14
TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ŚT	ZIP	QTY	OLA UTAR	QTY	QTY	QTY	CHAIN-ID	SUPPLIER
162605	162620	268514	ALMEKINDER JUBILEE	1228 STATE ROUTE	ONTARIO	ИY	14519	2	2	2	2	8		
			LIL COUNTRY STORE	RT 350 & 31F	MACEDON	NY	14502	1	1	Ĺ	1	4		
			NINETY SIX CONNECTI	RT 96 & MILL STRE	CANDOR	NY	13743	2	1	2	1	6		:
162605	162624	722996	THE STATION	3290 CANADAIGUA R	MACEDON	NY	14502	1	1	1	1	4	.,	
										:				
		P	AGE BREAK TOTAL ACCO	UNTS 132	TOTAL QUANTI	TY		146	120	161	147	574		
			•											
		T	EMPLATE TOTAL ACCOUN	TS 132	TOTAL QUANTI	TY		146	120	161	147	574		